Terms and Conditions for e+ Discount Directory businesses

- Only businesses based in Bracknell Forest are eligible to be registered and to publish discounts and offers in the online e+ Directory

- To claim any offer the customer must show their e+ card before the transaction takes place. The e+ card is used as an electronic smartcard for various council services but for e+ discount purposes it is purely used as a show card

- BFC neither expects to receive nor make any payment for operating this incentive scheme on behalf of e+ cardholders and local businesses

- Whenever you have an active offer for e+ cardholders, your business will be published on the council's website and the free searchable e+ Discounts app, available on i-Tunes and Android

- Your business location will be marked on the Discount Directory map enabling e+ cardholders to find you easily

- The e+ Directory is moderated by Bracknell Forest Council. Listings, including both your business details and your offers will be reviewed by the e+ Team before being approved for publication. This applies to new offers and updated information supplied by your registered account manager

- Any queries will be referred to the registered account manager who must be directly contactable by council staff

- The registered account manager is responsible for ensuring any current published offers are honoured by all staff

- e+ cardholder data is managed by the Council and will not be shared with local businesses

General e+ card scheme terms and conditions also apply to the e+ discount directory, including the following:

- The council does not act as agent or representative of any individual or company listed in the e+ Discount Directory, gives no guarantee or warranty whatsoever regarding the quality of the goods or services offered nor regarding the status or reputation of any retailer or company included

- The council will not be liable if: a) the e+ card is not honoured by any participating merchant in the e+ discount scheme or b) for any subsequent withdrawal of the scheme or the card